

Prius c

2014





Let's explore the city. The 2014 Toyota Prius c may be the smallest member of the Prius Family, but it's big on efficiency and utility. Its smart size is perfect for maneuvering around the urban landscape looking for your favorite cup of java. Plus, Prius c offers an EPA-estimated 53 city mpg¹ and three distinct driving modes: normal, EV² and ECO. With available Display Audio with Navigation³ and Entune[®] App Suite,⁴ Prius c also helps you stay connected to your world and all your favorite music. It's time to take on the city and have some fun. Let's go places.



1. See footnote 25 in Disclosures section. 2. See footnote 11 in Disclosures section. 3. See footnote 5 in Disclosures section. 4. See footnote 6 in Disclosures section.



Prius c Four shown in Habanero.

You got the last two tickets to a show at that club on 223rd. You're currently at 3rd.

With its city-friendly size, Prius c can help make short work of long, busy streets. So you can make spontaneous plans way uptown even when you're way downtown.



Projector-beam halogen headlights provide a more consistent and precisely focused beam than traditional headlights.



Roll in style with these sweet available 16-in. alloy wheels. Their eye-catching finish and chiseled 8-spoke design add a definite upscale look. Prius c also offers available 15-in. alloy wheels as another stylish option.

Prius c Four shown in Summer Rain Metallic with available 16-in. Alloy Wheel Package.

Your friends want dim sum up in Chinatown and tiramisu down in Little Italy.

No worries. Prius c offers an available navigation system¹ that features Entune[®] App Suite.² Entune[®] App Suite offers a variety of data services and useful apps such as Bing[™] point of interest search, which can help you find just about anything, including restaurants in the area. Or, if they insist, in two areas.

Display Audio With Navigation and Entune[®] App Suite

This available system includes a 6.1-in. touch-screen, AM/FM CD player, six speakers, SiriusXM Radio³ with 90-day All Access trial, HD Radio,^{™4} auxiliary audio jack, USB port,⁵ vehicle information, hands-free phone capability, advanced voice recognition⁶ and music streaming⁷ via Bluetooth^{®8} wireless technology

Entune[®] App Suite

Entune[®] App Suite is a collection of popular mobile apps and data services integrated with select Toyota vehicles. Access to Entune[®] App Suite services is subscription-free. Once the phone is connected to the vehicle using a USB cable, the features of Entune[®] App Suite are operated using the vehicle's controls. The data services of Entune[®] App Suite include fuel prices, sports scores, stocks, traffic and weather. Apps include Bing,[™] iHeartRadio, MovieTickets.com, Pandora^{®9} and OpenTable.[®] See toyota.com/entune for details.

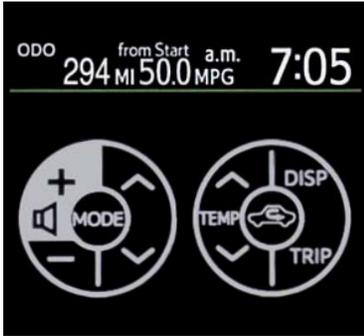


The standard audio system on Prius c delivers sweet sound at a sweet price. For starters, it's equipped with four speakers or available with six. And with a USB port, auxiliary audio jack and Bluetooth[®] wireless technology, the system provides you with hands-free phone capability, phone book access and music streaming.

1. See footnote 5 in Disclosures section. 2. See footnote 6 in Disclosures section. 3. See footnote 7 in Disclosures section. 4. See footnote 8 in Disclosures section. 5. See footnote 2 in Disclosures section. 6. See footnote 9 in Disclosures section. 7. See footnote 3 in Disclosures section. 8. See footnote 4 in Disclosures section. 9. See footnote 10 in Disclosures section.



2012 model shown.



TOUCH TRACER DISPLAY

This available feature places a duplicate image of the steering wheel-mounted controls on the Multi-Information Display. A quick glance at the display allows the driver to confirm which button will be pressed without having to look down at the steering wheel.



GET CONNECTED

With Prius c, you'll never find yourself without the right soundtrack for the drive. Equipped with both a USB port and an auxiliary audio jack, Prius c can handle almost any digital music device you can dish out.



Prius c Four interior shown in Light Blue Gray SofTex® trim.



Prius c Four interior shown in Light Blue Gray SofTex® trim. 2012 model shown.

The only thing tougher than pulling those skinny jeans on is pulling the keys out of your pocket.

Relax. Prius c offers the convenient Smart Key System!¹ This available feature allows you to open the car doors and even start the vehicle without having to extract your keys. So you can work that look and still work your car.



SMART KEY SYSTEM WITH PUSH BUTTON START

When the available Smart Key fob is within approximately 2.3 feet of Prius c, both the vehicle's front doors and its liftgate can be unlocked without a key. And the engine starts with the push of a button.



SOFTEX®

Available SofTex® seat trim material weighs approximately half as much as genuine leather, and its manufacturing process generates about 99% fewer Volatile Organic Compounds (VOCs) than that of conventional synthetic leather.



1. See footnote 12 in Disclosures section.

The neighbor asked you to help bring “Tulip” home from the shelter. Tulip’s a bullmastiff.

Good thing Prius c has available 60/40 split fold-down rear seats and 17.1 cu. ft. of cargo area,¹ so Tulip can plant himself in back with complete comfort. Though it’s a compact car, you’ll be impressed by how our engineers were able to offer so much practicality and so many creature comforts within Prius c. So don’t be surprised if Tulip makes himself at home — long before he actually gets home.



5-DOOR FLEXIBILITY

Whether you’re transporting a group of your friends or man’s best friend, you and your passengers will appreciate how easy it is to get into and out of Prius c. In addition to four doors that open wide, a large rear liftgate provides unencumbered access to the rear cargo area.



60/40 SPLIT FOLD-DOWN REAR SEATS

You could say that Prius c is loaded with capability. The available 60/40 split fold-down rear seats are engineered to offer a wide variety of custom seating and cargo configurations.



1. Cargo and load capacity limited by weight and distribution.



Prius c Four interior shown in Light Blue Gray SofTex® trim. 2012 model shown.

And speaking of the rear seats — or more accurately, the space beneath them — that is where we've located the sealed Nickel-Metal Hydride (Ni-MH) battery. This design not only saves space, but also helps improve overall vehicle handling.



AVAILABLE MOONROOF

If you're a person who appreciates fresh air, then the eco-sensitive Prius c offers a win-win scenario with its available moonroof. Simply push a button, and you'll soon be breathing in that same fresh air you're helping to preserve.

AVAILABLE HEATED FRONT SEATS AND HEATED POWER MIRRORS

Prius c Four offers features typically found in higher-priced vehicles. Available SofTex®-trimmed heated front seats give Prius c an added touch of luxury, while the convenience of available heated power mirrors helps you stay aware of your surroundings.

You read gas pumps are germy things to touch. Help avoid them with an EPA-estimated 53 city mpg¹.

You read right. Fortunately, you'll have plenty of time to pick up some hand sanitizer before your next visit to the gas station. Receiving an EPA-estimated 53 mpg¹ in the city, Prius c can not only help limit your contact with gas pump microbes, but also help limit your exposure to high fuel prices. And that could result in some healthy savings every month.

Super Ultra Low Emission Vehicle²

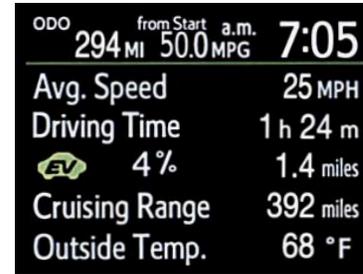
Prius c is rated as a Super Ultra Low Emission Vehicle (SULEV). SULEV is a designation that indicates this hybrid vehicle produces fewer smog-forming emissions than does an average gasoline-powered vehicle.

Fuel Economy Information

Offering an instantaneous readout of your current and average mpg, the handy Multi-Information Display allows you to continually monitor the fuel mileage of your Prius c.

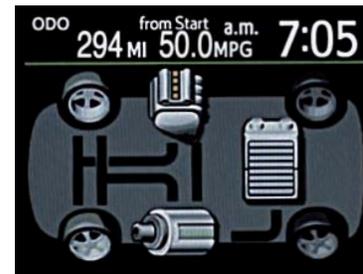
Multi-Information Display

This color screen displays a wide variety of data to help inform the driver, such as cruising range, fuel economy, EV Driving Ratio, trip timer and outside temperature.



DRIVE INFORMATION

The drive information screen provides helpful trip information, such as average speed, driving time, EV Driving Ratio and distance, cruising range and outside temperature.



ENERGY MONITOR

The energy monitor screen indicates the operation of the engine and hybrid system in real time. Hybrid Synergy Drive[®] employs the most efficient source of power when possible.



ECO SAVINGS

ECO Savings allows drivers to measure their savings against a customizable comparison vehicle. The customizable data includes fuel cost per gallon and a miles-per-gallon average.

1. See footnote 25 in Disclosures section. 2. Meets Tier-2/Bin-3 Federal emissions standard.



EV/ECO MODES

Prius c offers different modes for different types of driving. EV Mode runs solely on battery power. ECO Mode helps maximize fuel economy.

HYBRID SYNERGY DRIVE®

For more than a decade, Toyota has been a world leader in the development of advanced, eco-sensitive technology with our Hybrid Synergy Drive®. Hybrid Synergy Drive® combines a gasoline engine, two electric motor/generators, an Electronically controlled Continuously Variable Transmission (ECVT), and a high-voltage battery pack that powers the larger of the two motor/generators when it's driving the wheels. Depending on the situation, Hybrid Synergy Drive® can operate in electric-only, gas-only or combined electric/gas mode. With each generation, this tried-and-tested system continues to get more efficient, more reliable and more popular.



Prius c Four shown in Absolutely Red with available 16-in. 8-spoke alloy wheels.



REFINED AERODYNAMICS

To help improve the performance of Prius c, we positioned vortex generators at key points on the body. These projections help dictate airflow behavior around the vehicle, improving straight-line control and overall efficiency.



REAR SPOILER

The rear spoiler not only helps improve airflow dynamics at the back of the vehicle, it also gives the streamlined profile of Prius c an extra touch of sportiness.

1. See footnote 11 in Disclosures section.

You've got a car full of friends. You've also got a road full of crazy drivers.

Your friends picked the right person to drive. Prius c comes standard with the Star Safety System,[™] a suite of six active safety features designed to help you stay out of harm's way. This advanced system includes Vehicle Stability Control (VSC),¹ Traction Control (TRAC),¹ Electronic Brake-force Distribution (EBD),¹ Anti-lock Brake System (ABS),¹ Brake Assist (BA)² and Smart Stop Technology (SST).³



Vehicle Stability Control (VSC)

To help compensate for a loss of traction while cornering, VSC adjusts engine power, braking and steering torque-assist control to help the vehicle follow the direction in which it is being steered.

Traction Control (TRAC)

TRAC helps maintain traction on wet, icy, loose or uneven surfaces by applying brake force to the spinning wheel(s).

Anti-Lock Brake System (ABS)

ABS helps prevent brakes from locking up by pulsing brake pressure to each wheel to help you stay in control in emergency braking situations.

Electronic Brake-Force Distribution (EBD)

To help keep the rear wheels from locking up during sudden braking situations, EBD redistributes brake force.

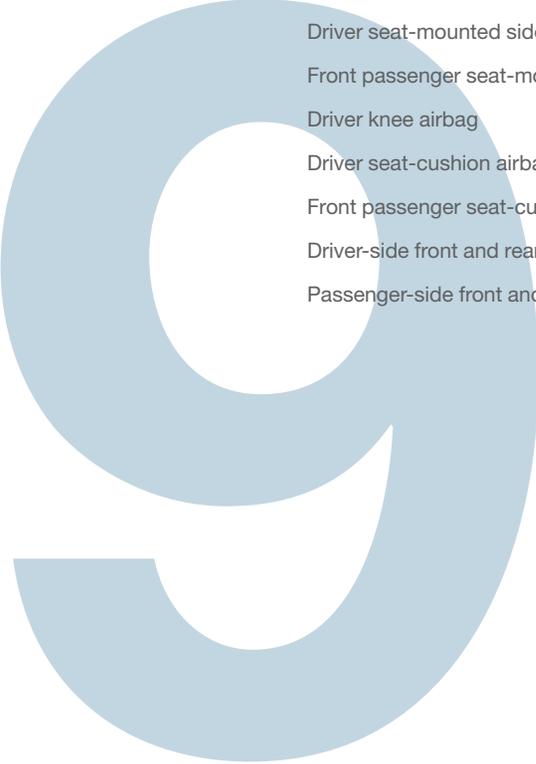
Brake Assist (BA)

During emergency stops, BA is designed to detect sudden or "panic" braking, then add the brake pressure needed to help prevent a collision.

Smart Stop Technology (SST)

At speeds greater than five miles per hour, when the accelerator is depressed first and the brakes are then applied firmly for longer than one-half second, SST is designed to help the driver bring the vehicle to a stop.

NINE AIRBAGS⁴

- 
- Driver Advanced Airbag System
 - Front passenger Advanced Airbag System
 - Driver seat-mounted side airbag
 - Front passenger seat-mounted side airbag
 - Driver knee airbag
 - Driver seat-cushion airbag
 - Front passenger seat-cushion airbag
 - Driver-side front and rear side curtain airbag
 - Passenger-side front and rear side curtain airbag

1 CRUMPLE ZONES

An important element of occupant protection, crumple zones are structurally engineered to absorb and dissipate energy during a collision by a process known as controlled deformation.

2 ADVANCED AIRBAG SYSTEM¹

Prius c comes standard with a front Advanced Airbag System that provides dual stage functionality. In a collision, the system senses impact severity and adjusts airbag deployment accordingly.

3 DRIVER AND FRONT PASSENGER ADVANCED WIL² SEATS

Whiplash-Injury-Lessening (WIL) seatback frames are engineered to yield in a controlled fashion, reducing the motion differential between the occupant's head and torso, and helping minimize injury.

4 3-POINT SEATBELTS

Prius c provides 3-point seatbelts in all seating positions, while the front seats are also equipped with pretensioners and 2-step force limiters.

5 LATCH

LATCH (Lower Anchors and Tethers for CHildren) helps protect the smaller members of your family. LATCH includes lower anchors on outboard rear seats and tether anchors on all rear seats.



Photo not intended to replicate actual inflated airbags.

1. See footnote 16 in Disclosures section. 2. See footnote 17 in Disclosures section.

Color/Trim/Wheels

Color



Black Sand Pearl



Blue Streak Metallic



Summer Rain Metallic



Absolutely Red



Habanero



Sun Fusion



Magnetic Gray Metallic



Classic Silver Metallic



Moonglow¹

Trim



Fabric: Prius c One Gray



Fabric: Prius c Two, Three Light Blue Gray/Black



SofTex®: Prius c Four Black



SofTex®: Prius c Four Light Blue Gray

Wheels



15-in. steel wheels with wheel covers



15-in. 8-spoke alloy wheels



16-in. 8-spoke alloy wheels

1. Extra-cost color.

Features¹

EXTERIOR	ONE	TWO	THREE	FOUR		ONE	TWO	THREE	FOUR
Projector-beam halogen headlights	S	S	S	S	15-in. steel wheels with wheel covers and P175/65R15 tires	S	S	S	–
Integrated fog lights	–	–	–	S	15-in. 8-spoke alloy wheels with P175/65R15 tires	–	–	O	S
Rear combination lights with LED stop lights	S	S	S	S	16-in. 8-spoke alloy wheels with P195/50R16 tires	–	–	–	P
Power outside mirrors with turn signal indicators	S	S	S	–	Intermittent rear wiper	S	S	S	S
Heated power outside mirrors with turn signal indicators	–	–	–	S	Rear spoiler	S	S	S	S
Power tilt/slide moonroof with sliding sunshade	–	–	O	O/P					
INTERIOR									
Automatic climate control	S	S	S	S	SofTex [®] -trimmed heated front seats; 6-way adjustable driver's seat; 4-way adjustable front passenger seat	–	–	–	S
AM/FM CD player with four speakers, auxiliary audio jack, USB port ² hands-free phone capability and music streaming ³ via Bluetooth ^{®4} wireless technology	S	–	–	–	Fold-down rear seat	S	–	–	–
AM/FM CD player with six speakers, auxiliary audio jack, USB port ² hands-free phone capability and music streaming ³ via Bluetooth ^{®4} wireless technology	–	S	–	–	60/40 split fold-down rear seats	–	S	S	S
Display Audio with Navigation ⁵ and Entune [®] App Suite ⁶ — includes 6.1-in. touch-screen, AM/FM CD player, six speakers, SiriusXM Radio ⁷ with 90-day All Access trial, HD Radio ^{TM8} auxiliary audio jack, USB port ² vehicle information, hands-free phone capability, advanced voice recognition ⁹ and music streaming ³ via Bluetooth ^{®4} wireless technology	–	–	S	S	Cruise control	–	S	S	S
Entune [®] App Suite ⁶ — includes Bing TM iHeartRadio, MovieTickets.com, OpenTable [®] and Pandora ^{®10} ; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune [®] App Suite ⁶ services is subscription-free. See toyota.com/entune for details.	–	–	S	S	Tilt/telescopic steering wheel with steering wheel-mounted controls	S	S	S	–
3.5-in. TFT Multi-Information Display with outside temperature, clock, fuel economy information, cruising range, odometer, trip distance, EV ¹¹ miles driven, Hybrid System Indicator, ECO Savings, ECO Score and energy monitor	S	S	S	S	SofTex [®] -trimmed tilt/telescopic steering wheel with steering wheel-mounted controls	–	–	–	S
Touch Tracer Display	–	–	S	S	Digital instrumentation with speedometer, fuel gauge, shift-position indicator and EV ¹¹ /ECO Mode indicators	S	S	S	S
Fabric-trimmed front seats; 4-way adjustable driver's seat; 4-way adjustable front passenger seat	S	–	–	–	Remote keyless entry system with illuminated entry	S	S	–	–
Fabric-trimmed two-tone front seats; 6-way adjustable driver's seat; 4-way adjustable front passenger seat	–	S	S	–	Smart Key System ¹² on front doors and liftgate with Push Button Start, remote keyless entry system and illuminated entry	–	–	S	S
					Power windows with driver-side one-touch auto up/down	S	S	S	S
					Center console with armrest and storage compartment	–	S	S	S
					Glove compartment	S	S	S	S
					Cargo area tonneau cover	–	S	S	S
					One front 12V auxiliary power outlet	S	S	S	S
					Front seat maplights	S	S	S	S
					Cargo area light	–	S	S	S
SAFETY AND CONVENIENCE									
 Star Safety System TM — includes Vehicle Stability Control (VSC) ¹³ Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ¹⁴ and Smart Stop Technology [®] (SST) ¹⁵	S	S	S	S	Tire Pressure Monitor System (TPMS) ¹⁸	S	S	S	S
Nine airbags ¹⁶ — includes driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, driver knee airbag, driver and front passenger seat-cushion airbags, and front and rear side curtain airbags	S	S	S	S	Daytime Running Lights (DRL) with on/off feature	S	S	S	S
Driver and front passenger Advanced Whiplash-Injury-Lessening (WIL) ¹⁷ seats	S	S	S	S	Vehicle Proximity Notification System (VPNS) ¹⁹	S	S	S	S
LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors on outboard rear seats and tether anchors on all rear seats	S	S	S	S	Hill Start Assist Control (HAC) ²⁰	S	S	S	S
					Engine immobilizer ²¹	–	S	S	S

S = Standard O = Optional – = Not Available P = Feature is available as part of an option package.

PACKAGE	ONE	TWO	THREE	FOUR
16-in. Alloy Wheel Package	–	–	–	P
16-in. 8-spoke alloy wheels with P195/50R16 tires; power tilt/slide moonroof with sliding sunshade				
OPTIONS				
Power tilt/slide moonroof with sliding sunshade	–	–	O	O/P
15-in. 8-spoke alloy wheels with P175/65R15 tires	–	–	O	S

Specifications

MECHANICAL AND PERFORMANCE	PRIUS c
ENGINE	
Type	1.5-Liter Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i), EV ¹¹ /ECO Modes; 73 hp @ 4800 rpm (54 kW @ 4800 rpm), 82 lb.-ft. @ 4000 rpm (111 N•m @ 4000 rpm); 99 hybrid system net hp (74 kW)
Bore x stroke	2.95 in. x 3.33 in.
Compression ratio	13.4:1
Induction system	Sequential multi-point EFI with Electronic Throttle Control System with intelligence (ETCS-i)
Ignition system	Electronic, with Toyota Direct Ignition (TDI)
Emission rating	Super Ultra Low Emission Vehicle (SULEV) ²²
ELECTRIC MOTOR	
Motor type	Permanent magnet AC synchronous motor
Power output	60 hp (45 kW)
Torque	125 lb.-ft. (169 N•m)
Voltage	520V maximum
TRACTION BATTERY	
Type	Sealed Nickel-Metal Hydride (Ni-MH) ²³
Power output	25.9 hp (19.3 kW)
Voltage	144V
TRANSMISSION	
Type	Electronically controlled Continuously Variable Transmission (ECVT)
DRIVETRAIN	
Type	Front-Wheel Drive
SUSPENSION	
Type	Independent MacPherson strut front suspension with stabilizer bar; torsion beam rear suspension
STEERING	
Type	Electric Power Steering (EPS); power-assisted rack-and-pinion
Turning circle diameter, curb to curb (ft.)	31.4 (37.4 with 16-in. 8-spoke alloy wheels)
BRAKES	
Type	Power-assisted ventilated front disc brakes; rear drum brakes and Star Safety System™
EXTERIOR DIMENSIONS (in.)	
Overall height/width/length	56.9/66.7/157.3
Wheelbase	100.4
Track (front/rear)	58.3/58.1 (57.5/57.1 with 16-in. 8-spoke alloy wheels)
Ground clearance	5.5
Coefficient of drag (Cd)	0.28
INTERIOR DIMENSIONS (front/rear) (in.)	
Head room (with moonroof)	38.6/37.0 (37.9/36.4)
Shoulder room	52.3/51.7
Hip room	51.0/50.8
Leg room	41.7/35.0
WEIGHTS AND CAPACITIES	
Curb weight (lb.)	2500
Seating capacity	5
Passenger volume (cu. ft.)	87.4
Cargo volume ²⁴ (cu. ft.)	17.1
Fuel tank (gal.)	9.5
TIRES	
Spare — Temporary	Standard
MILEAGE ESTIMATES (mpg city/highway/combined)²⁵	
	53/46/50

ACCESSORIES

Add a personal touch to your Prius c with Genuine Toyota Accessories²⁶ Some accessories may not be available in all regions of the country. See your Toyota dealer for details.

Alloy wheel locks	Cargo tray ²⁴	Rear bumper protector
All-weather floor mats ²⁷	Carpet cargo mat ²⁴	Remote engine starter
Ashtray cup	Carpet floor mats	VIP Security System ²⁹ RS3200 + Vehicle Security System
Body side moldings	Emergency assistance kit	
Cargo net ²⁴ – envelope	First aid kit	
Cargo tote ²⁴	Paint protection film ²⁸	



See numbered footnotes in Disclosures section.

CARS BUILT FOR THE WAY YOU LIVE

At Toyota, we build cars for how you live. From building advanced safety features designed to help prevent crashes to driving cross-country to understand how we can make your driving experience better, our work starts with understanding your needs. Building cars for how you live also means thinking about tomorrow – from fuel efficiency and environmental innovations, to things beyond cars, like a bicycle that you can control with your mind. And because what we learn building cars can help improve lives in other places, we do things like help communities rebuild their homes quickly after a disaster and work with soup kitchens to help them serve more people faster. Toyota. Built for how you live. Together we are going places.

DISCLOSURES

1. Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. 2. May not be compatible with all mobile phones, MP3/WMA players and like models. 3. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. See toyota.com/entune for details. 4. Concentrating on the road should always be your first priority while driving. Do not use the hands-free phone system if it will distract you. The *Bluetooth*® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible *Bluetooth*®-enabled phone must first be paired. Phone performance depends on software, coverage and carrier. 5. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway; updates may be available at an additional cost from your dealer. See your *Navigation System Owner's Manual* for details. 6. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. See toyota.com/entune for details. 7. SiriusXM services require a subscription after 90-day trial period. **Subscriptions governed by SiriusXM Customer Agreement available at www.siriusxm.com. If you decide to continue your SiriusXM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel.** Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 8. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. 9. Advanced voice recognition capabilities vary by head unit. 10. PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission. 11. CAUTION! When driving a hybrid vehicle, pay special attention to the area around the vehicle. Because there is little vehicle noise in electric-only mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting off or approaching them, so take extra care while driving. 12. The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. 13. Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. 14. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. 15. Smart Stop Technology® operates only in the event of certain simultaneous brake and accelerator pedal applications. When engaged, the system will reduce power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology® is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your *Owner's Manual* for further details. 16. All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your *Owner's Manual* for further information/warnings. 17. Whiplash-Injury-Lessening front seats can help reduce the severity of whiplash injury in certain rear-end collisions. 18. The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your *Owner's Manual* for details. 19. This device is not a substitute for safe driving practices. It is the driver's responsibility to maintain a lookout for pedestrians, cyclists, other cars and objects and to drive the vehicle in a safe and prudent manner to avoid making contact. 20. HAC is designed to help minimize backward rolling on steep ascents. It is not a substitute for safe driving judgment and practices. Factors including grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. 21. The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a Smart Key fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key/fob matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key/fob, it can be costly to replace. If you lose a key or fob, your Toyota dealer can help, or you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting www.alo.org. 22. Meets Tier-2/Bin-3 Federal emissions standard. 23. Hybrid vehicle battery expected life is 150,000 miles based on laboratory bench testing. 24. Cargo and load capacity limited by weight and distribution. 25. 2013 EPA-estimated 53 city/46 highway/50 combined mileage. Actual mileage will vary. 26. Toyota Genuine Accessory Warranty will apply when the installation is completed by a trained Toyota Technician. If another installer does perform the installation, the "Parts-Only" warranty, 12 months, will be applicable instead. 27. This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with retention hooks/clips. Do not install a floor mat on top of an existing floor mat. 28. The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained Toyota-approved installer. Please see dealer for details. 29. Available for vehicles with factory remote keyless entry.

TOYOTA FINANCIAL SERVICES



Toyota helps you get more out of every dollar you spend. By rewarding you for every purchase you make, the Toyota Rewards Visa® adds even more value to doing the things you love.

Turn everything you buy into points to redeem toward parts, accessories or an eligible vehicle purchase or lease at your Toyota dealer. Earn 5 points for every \$1 spent at participating Toyota dealers and 1 point for every \$1 spent everywhere else Visa is accepted.*

Toyota Rewards Visa® Visit www.toyotarewardsvisa.com for complete details.

Toyota Financial Services (TFS)† is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit www.toyotafinancial.com

*On approved credit. You must have a valid permanent home address in the 50 United States or the District of Columbia. Terms, conditions and restrictions apply and are fully described in the Toyota Rewards Visa Cardmember Agreement and the Toyota Rewards Program Terms and Conditions received with your card. Points earned are based on net purchases. Points-earning maximums apply and points will expire as described in the Rewards Terms and Conditions. Redemption only available at participating Toyota dealerships in the continental U.S. and Alaska. Points cannot be redeemed for cash. Please contact your participating Toyota dealer for information regarding restrictions your dealer may impose on the use of credit cards related to vehicle purchases or leases. The creditor and issuer of the Toyota Rewards Visa is Toyota Financial Savings Bank. Toyota Financial Services is a service mark used by Toyota Financial Savings Bank.

†Toyota Financial Services is a service mark for Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc.

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable *Warranty and Maintenance Guide* for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.